

NEW

HYALURONIC
SERUM CONCEALER

BY TERRY

**WHAT IF YOU COULD
TRANSFORM YOUR SKIN
IN SECONDS?**

Meet the future of beauty with our latest innovation that is going to reset the way you think about makeup.

#realskin #unretouched

WHERE SCIENCE MEETS MAKEUP

After 4 years of research with a leading Korean laboratory, Terry de Gunzburg created a truly disruptive advancement in beauty with her latest formula:

EXCLUSIVE HYALURONIC ACID TECHNOLOGY

A long-standing power ingredient of ours, this first-of-its-kind concealer goes beyond industry standards, harnessing the power of not just one, but eight types of hyaluronic acid. The breakthrough combination delivers an array of unparalleled benefits, pushing the boundaries of what a concealer can achieve.

8 TYPES OF HYALURONIC ACID

Deeply moisturizes and plumps the skin

8x HYALURONIC
ACID TYPES
EXCLUSIVE TECHNOLOGY



The Hyaluronic Acid Technology provides immediate and long-lasting hydration, thanks to three different molecular weights (high, medium and low) targeting multiple layers of the skin.

POWERFUL CAFFEINE

Packed with antioxidants, this powerful ingredient effectively diminishes redness, reduces puffiness, and targets dark circles for a visibly brighter and more even complexion.

REJUVENATING MAGNOLIA FLOWER COMPLEX

This soothing extract reduces inflammation, minimises visible fatigue, and promotes a radiant glow for a refreshed and rejuvenated complexion.



HYALURONIC SERUM CONCEALER

This smart concealer is inspired by artificial intelligence, backed by new Smart Pigment Technology and home to a powerhouse blend of efficacious vegan ingredients including a new wave of **Hyaluronic Intelligence**.

"We are creating the future of beauty and this new Hyaluronic Serum Concealer is a one-of-a-kind revolution. Powered by Hyaluronic Intelligence, this is more than just makeup. It enhances and transforms your skin in seconds."

by Terry de Gunzburg

ACTS LIKE MAKEUP, PERFORMS LIKE SKINCARE.

Incredibly versatile with a lightweight texture, it corrects, conceals, highlights, contours, plumps, and brightens.

The Hyaluronic Serum Concealer will be your **new secret weapon**.

MULTI-TASKING MIRACLE WORKER

- **Combats all your skin concerns:** dark circles, blemishes, pigmentation, under-eye puffiness.
- Provides **24h hydration**.
- **Lightweight, buildable coverage:** creamy texture glides into the skin.
- **Natural matte finish:** refreshed and healthy-looking skin.
- **Long-lasting wear:** no creasing, no caking.



PRO BEAUTY TIPS

"The new Hyaluronic Serum Concealer is perfect for creating bespoke looks. Go one shade higher or lower to correct, brighten and contour. Partner two shades to achieve a perfect complexion"

– *Melanie Barrese,*
BY TERRY Global Education Director



Vegan and 100% recyclable PET bottle.

Available in 12 shades with cool, neutral and warm tones.

Available at byterry.com and at all global beauty partners from September 2024.

Contact

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